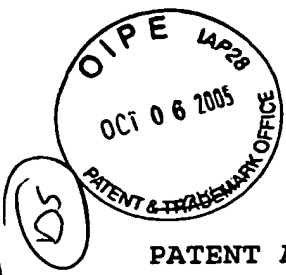


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Michael D. Ellis et al.
Application No. : 09/604,470 Confirmation No. : 5098
Filed : June 26, 2000
For : INTERACTIVE TELEVISION PROGRAM GUIDE
SYSTEM AND METHOD WITH NICHE HUBS
Group Art Unit : 2611
Examiner : Dominic D. Saltarelli

New York, New York 10020
October 6, 2005

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the final Office Action mailed on
June 6, 2005, applicants hereby submit the following:

Remarks begin on page 2 of this paper.